

SAFETY &
HEALTH AT
—WORK—

RÜLES




NEXT

Your safety is important

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PROJECT VS RISK



$R = L \times S$ - RISK RATING = LIKELIHOOD \times SEVERITY



RULES

[RULES™] and its certifying concept



In conceiving [RULES™], NexpPJ wanted to interconnect different actors who, working together, transform a concept like [RULES™] into a real "safety tank model" and therefore a proactive thinking table to solve the risk by increasing profits, reducing losses with a real advantage in terms of national spending and increasing visibility in the industry world. To better define the [RULES™] concept, let us clarify the concept by defining [RULES™].

[RULES™] is a "total certifying concept" capable of enhancing companies, guaranteeing risks, imposing objectives and strategies and safeguarding company interests. Through the active interpolation of different individuals [RULES™] puts general benefits before those of individuals through its certification.



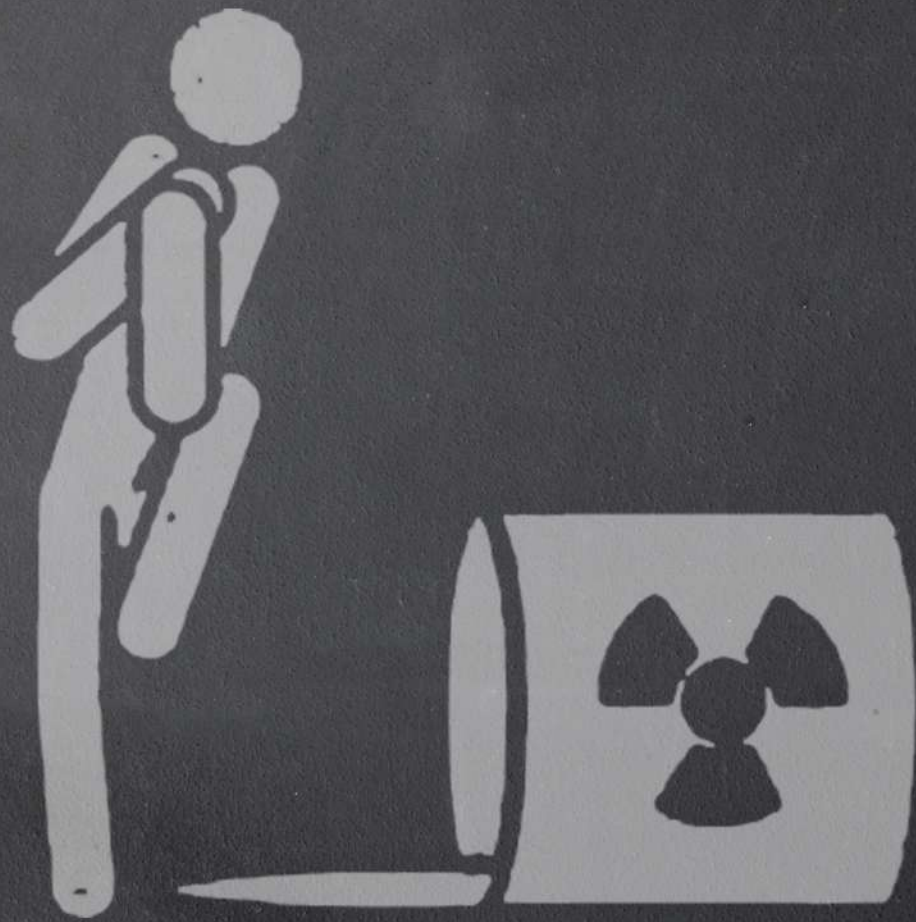
RULES



[RULES™] is a "total certifying concept" capable of enhancing companies, guaranteeing risks, imposing objectives and strategies and safeguarding company interests. Through the active interpolation of different individuals [RULES™] puts general benefits before those of individuals through its certification.

The synthetic definition of [RULES™], however, omitted to give relevance to those who are the actors that cooperate within [RULES™], which, as said, are the complex supporting structure and therefore basic philosophy that builds the guidelines of the project.

- Risk;
- Facilities manager;
- Certifying platform;
- Business.



This is what we could say about [RULES™], explaining the system in a synthetic and not very analytical way, here big concepts would be enunciated leading "you" not to understand in depth the real advantage of the certification. Well, in order not to incur in sterile concepts, NextPJ has decided to introduce the [RULES™] project as a comic book, a story, in short, where actors such as super heroes and enemies coexist to reach an unexpected ending.

There are four main actors operating and coexisting within the [RULES™] ecosystem: business, risk, facility manager and certification platform.

Business seen as an absolute objective, as we will say in the next few pages, an objective that can only be reached through a real and thorough evaluation of the whole. Risk as an arch-enemy of a lurking superhero who sees, in the gaps of the corporate organisation, a possibility. The facility manager, using the fitting example of a comic book story, is the superhero, the individual through whom the protection process takes place proactively. And finally the certifying platform that we could transpose as the superpower that the facility manager has and exploits to fulfil his task of protector.



R
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RÜLES

RISK

RULES



LOW



MEDIUM



HIGH

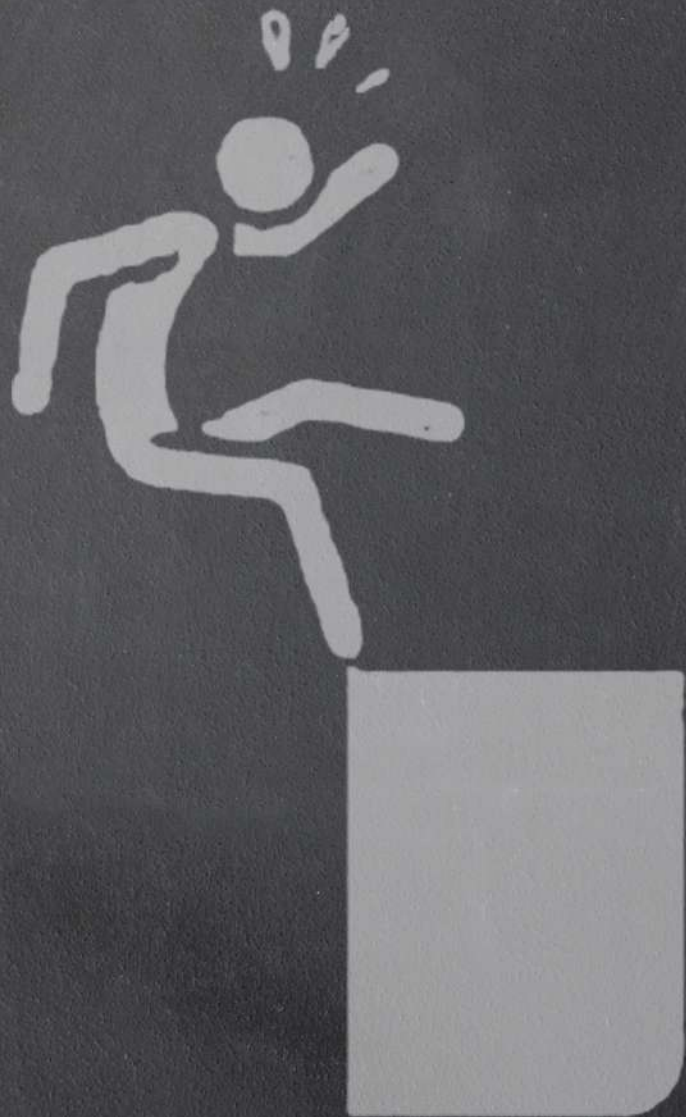
VERY HIGH

EXTREME

ANALYSIS

Well, we may have trivialised the subject by turning it into something comic bookish, but if you think about it, the complexity of the concept expressed by combining text and image can be understood even without reading it. Giving the possibility to "you" to estrange yourself from your world to incarnate momentarily in that of your hero. Yes, because the basis of problem solving is the almost out-of-body vision of the problem itself. Nextpj therefore transforms the art of comics into a real language, stimulating your interest in understanding the guidelines of the [RULES™] project, which in practice is just that; a battle between a cunning rival and a company that wants to achieve the objective that its business has set. This battle is played out on different pitches using tools capable of predicting the onset of problems and therefore of risk seen as damage in the absolute sense.

So let's talk about Risk: if we wanted to give a definition, risk is the threat that an event or action may negatively affect the business and its objectives. We can consider risk as an articulated combination of two factors, the probability of an event occurring and the consequences (severity) if such an event occurs.



RÜLES

We can therefore summarise everything as

$$\text{RISK} = \text{PROBABILITY} \times \text{SEVERITY}$$

RISK

MAXIMUM

HIGH

MEDIUM

LOW

MINIMUM

RULES

We cannot think of risk solely and only as a physical risk to people, but in a broader sense where risk encompasses several categories in its concept:

- Financial risk
- Strategic risk
- Operational risk
- Risk of danger



RÜLES



			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

The risk for a company can therefore arise from actions from within the company, such as employees who may voluntarily or involuntarily put the company's growth process at risk - this risk can be mitigated by standardising processes, or actions by the management with the wrong choice of cash flows, lax accounting policies, mitigable risk by means of business plans and business analysis tools, or the actions of investors and shareholders who may voluntarily or involuntarily jeopardise the name and image of the company through their actions and behaviour - mitigable risk by means of a marketing supervision capable of foreseeing rather than repairing and chasing. The risk for a company can however a rise from actions originating from outside the company and this is a list of factors not attributable to the company itself but somehow interconnected with it in terms of objective and unachieved result.



Some risks have traditionally received more attention than others. The danger of a factory fire, for example, is a clear threat to the future of the company itself, but other risks are more subtle and therefore often underestimated, such as overly generous credit terms for customers, lax internal accounting controls or even a change in the corporate market not supported by a prior study.

Proper identification of the risk is vital if the risk is to be mitigated.

Let us take a project example to illustrate the point: "The cost of the project will change during the course of the project - from experience it is certain that this will happen. But by how much - this is uncertain and so this is where the risk lies.

Risk management is a fundamental part of the role of a facility manager in any company. Health and safety is the most obvious example, but it must be remembered that there are risks associated with many other activities that need to be properly assessed and controlled.

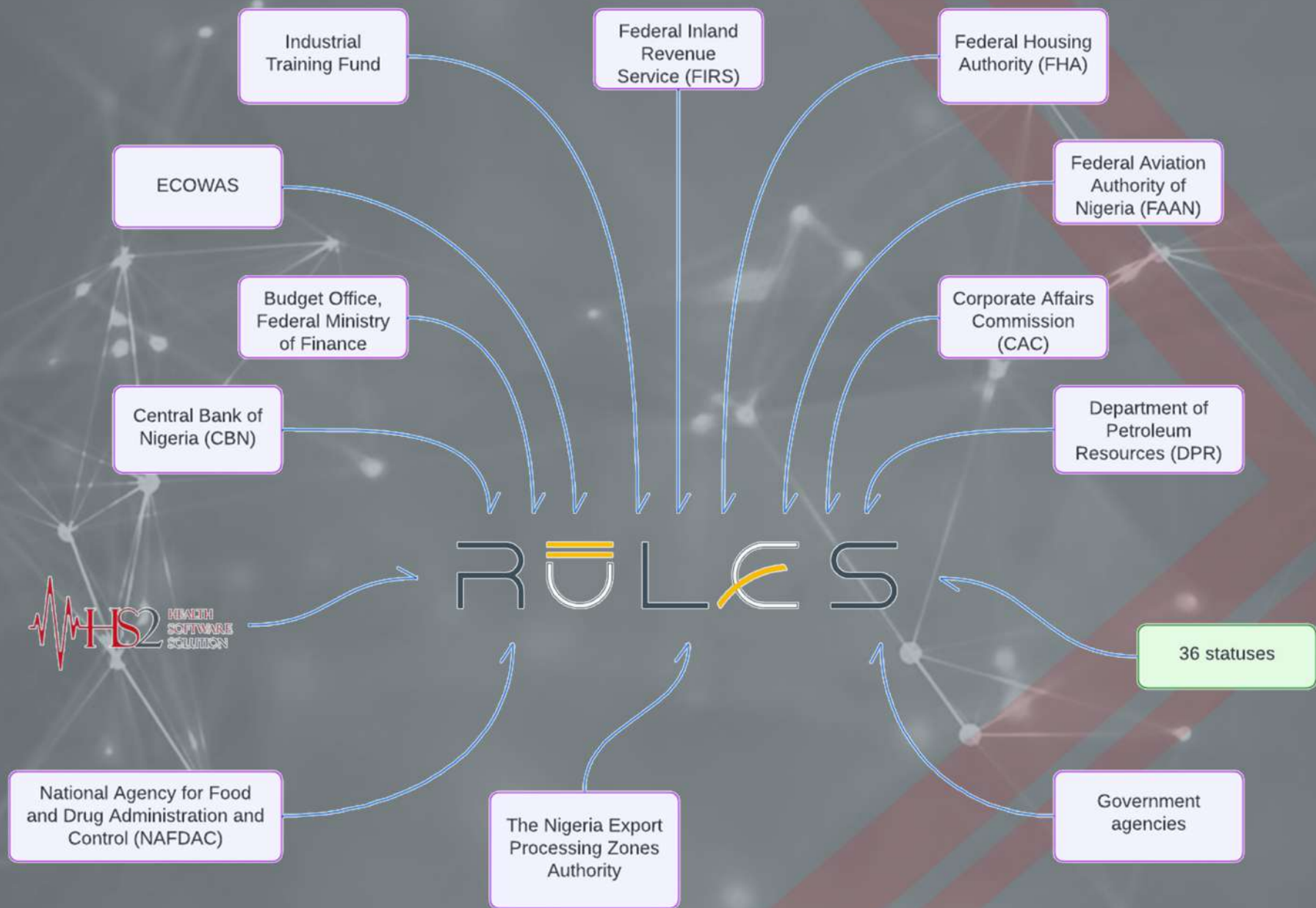
In this context of industrial and social reality in an intermediate reality between risk and manager intervenes the concept [RULES™], a complex certification system that sees in the objective its own guideline, [RULES™] in fact manages the business from a completely different point of view from what could be the point of view of the traditional entrepreneur.

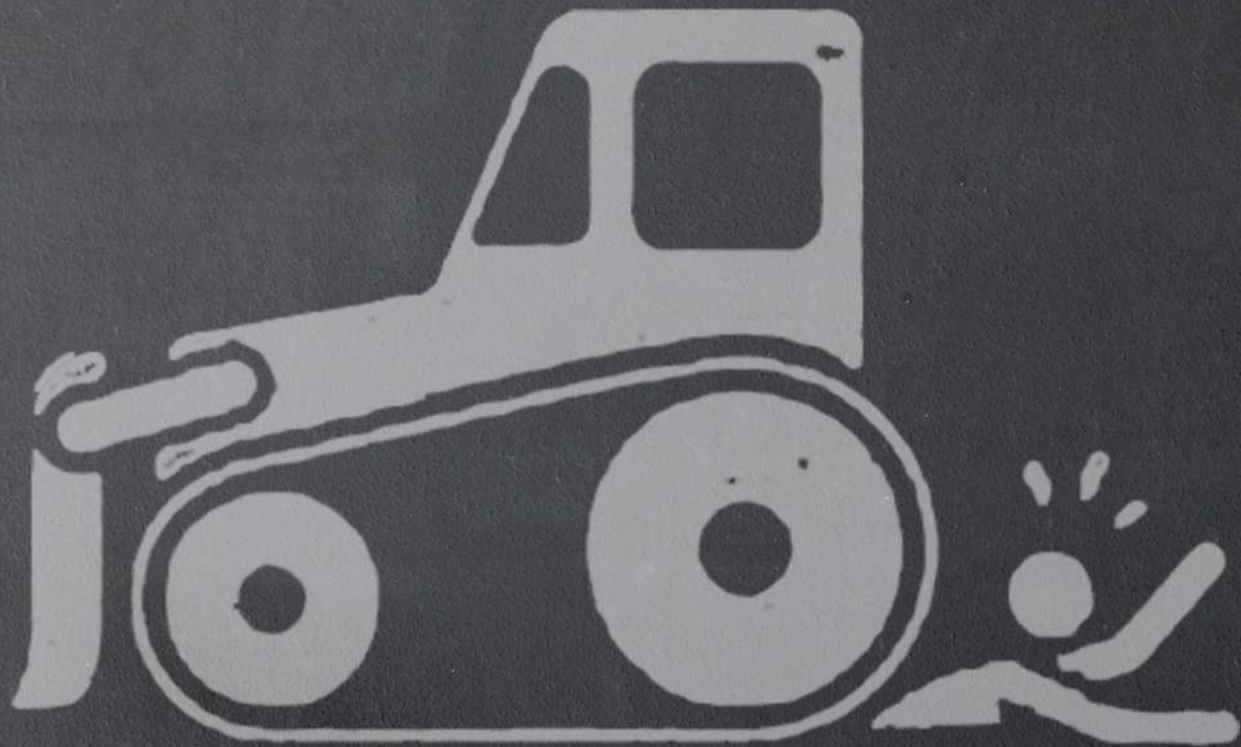
The [RULES™] concept sees the rules and their chronological order as the only acceptable method for achieving the objective. A certification system that places companies on one side and the nation on the other, attempting to conglomerate the two realities and different objectives in a single computerised platform.

RULES HEALTH & SAFETY



RÜLES





RULES

Large companies do not fail because of a lack of products or ideas, they fail because of a lack of rules and organised business models.



RULES

stands out through

- 1 - Identifies and mitigates (if possible) Financial Risk
 - Market risk: the possibility that the investment will be worth less than it was initially.
 - Credit risk: the possibility that a borrower will not pay back a loan on time.
 - Operational risk: this is related to the financial institutions holding the clients' investments and thus the custodian bank.
 - Systemic risk: the risk of financial instability that is so widespread as to jeopardise the functioning of the financial system as a whole. For example, the failure of a large national bank.

- 2 - Identifies and mitigates Strategic Risk
 - Identification of the target audience;
 - Definition of objectives;
 - Development of a strategy;
 - Definition of the means and tools to be used;
 - Budget definition;
 - Planning the promotional mix/communication message creation and execution (technical implementation) dissemination;
 - Measuring the results achieved (evaluation of the effectiveness of communication).

- 3 - Operational risk
 - Automating both production and document processes;
 - It inserts specific software automating and standardising specific processes;
 - Innovating with and for businesses;
 - Bringing connectivity;
 - Keeping processes efficient.

RULES

stands out through

4

- Risk of danger
 - Adapting architectural and structural designs;
 - Evacuation plans;
 - Cyber security;
 - Adapting company installations to safety standards;
 - Risk assessment;
 - Risk assessment criteria, process standardisation and document classification (work interference plan, disaster philosophy and resolution scenarios);
 - Prevention and protection measures;
 - Introduction of personal protective equipment;
 - Adjustment of security levels;
 - Procedures for implementing measures and control systems;
 - Appointment of prevention and protection officers, safety officer, competent doctor and active supervision;
 - Specific training to increase the awareness and therefore the attention of workers subject to specific risks.

RISK

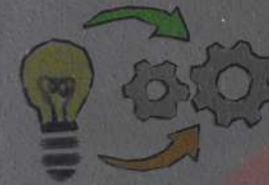
Rules



Strategy



Policies



Process

Analysis



Control



As a concluding message from the NEXT Pj Services and Technologies Department, we would like to reiterate that innovation and system interpolation in risk assessment is not an option, but a necessity. The recent crises have underlined the need for a gradual implementation of production lines and a systemic increase in the business sector, crises do not only generate problems but also opportunities, and therefore a systemic awareness of the problem that now requires a solution for the next challenges. We hope that in the not too distant future, we will be able to routinely share data and information by increasing the accuracy of forecasts and common operational solutions in order to maximise the benefit for users, companies and the nation. We are aware that moving in this direction, requires considerable efforts both from an economic and legislative point of view, our contribution with the certification system [RULES™] wants therefore to be a starting point towards a society that - we hope - can become data-drive making companies the centre of the industrial process and our nation an acknowledged excellence.



REGULATION





NEXT

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